

Growth Accelerator

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Are you the business owner of a small medium enterprise (SME) with high growth ambitions of circa 20% per year for the next 3 years? If so, then GrowthAccelerator could help get your business where you want it to be.



“I work with Growth Accelerator as a registered and approved Growth

Coach and also support Growth Accelerator through the provision of Leadership and Management training.

- **Angela Armstrong**
www.angelaarmstrong.com

What is GrowthAccelerator?

GrowthAccelerator is a service led by some of the country's most successful growth specialists which can help your business fulfil its true potential.

GrowthAccelerator can help you:

- Build a successful growth strategy
- Discover new routes to funding and investment
- Unlock your capacity for innovation

Harness the power of your people through match funded leadership and management training

How does GrowthAccelerator Work?

A Growth Manager, each of whom represent a geographical region, will discuss with you whether your business meets the eligibility criteria and that GrowthAccelerator is right for you.

Once accepted onto the service, your Growth Manager will help you identify your priorities for growth and establish how GrowthAccelerator can support you in achieving your growth goals. Together you will then select a Growth Coach that has the necessary skills and experience to support you and help put your growth plan into action.

What is my Investment?

1-4	employees	£600 + £700 VAT*
5-49	employees	£1,500 + £700 VAT*
50-249	employees	£3,000 + £700 VAT*

Your investment provides you with a dedicated Growth Manager and a Growth Coach to work with you to put your growth plan into action. There is also the opportunity to attend master classes and workshops to address the needs identified for your business.

You'll also have the opportunity to network with other like-minded businesses and growth experts and receive exclusive access of up to £2,000 per senior manager to undertake leadership and management training with a provider of your choice.

*VAT is based on 20% of the nominal value of the service at £3,500, so all businesses pay the same amount of VAT

Is my Business Eligible? //

To be eligible for GrowthAccelerator your business needs to have the ambition and determination to grow further. Your business should also:

- Be registered in the UK & based in England
- Have fewer than 250 employees
- Have a turnover of less than £40 million

What does a Growth Coach do? //////

The blend of consultancy, coaching, mentoring and facilitation offered by your Growth Coach will be tailored to meet your specific need. However, a number of clients find it useful to begin with these two practical steps:

1. Develop a one page summary of the company's strategic development and performance over the next three years; a clear vision of what your high growth journey and destination looks like.
2. Develop a one page planning matrix detailing the company's Vital Few growth breakthroughs for the year (known as the 'whats') plus the key projects that drive the accomplishment of these (known as the 'hows').

Next Steps //

1. Find out more at www.growthaccelerator.com
2. [Request a free consultation](#)
3. If you are based in the Midlands and would like to meet up to discuss GrowthAccelerator please **contact us** or call 01543 439562